



ADVERTISE IN THE AIR!

DIVI DIVI AIR, flying many times daily in both directions between Bonaire and Curacao, introduces its

INFLIGHT MAGAZINE “DIVI TIMES”

Take your chance and place your FIRST CLASS AIR TRAVEL ADVERTISEMENT. When relaxing during flight, thousands of potential customers will open up our magazine focussing your advertisement.

- *Business Travellers from all over the world visiting the Antilles*
- *Tourists from all over the world hopping the Dutch Antilles*
- *Local Residents from the all Antillean region.*

Tens of thousands of readers expected!!!

Media Data Inflight Magazine “Divi Times”

Publisher : DIVI DIVI AIR N.V.

PO Box 4222, Willemstad, Curacao, Netherlands Antilles

Production / Editorial Office/ Media :

Preferrently via E-Mail:

Phone:

Fax:

Frequency :

Distribution :

Format :

DIVI DIVI air N.V.

questions@flydivi.com

+599-9 839-1515

+599-9 868-1949

Released every 6 month.

On board DIVI DIVI AIR aircraft, other PR occasions.

Width: 148 mm Height: 210 mm

Price for Advertisement per Page :

Payment :

Master copy for advertisement :

Accepted file-formats:

Date of Release :

1/1: starting with ANG. 950,-

Within 14 days after invoicing in NAFL.

E-mail us digitalised advertisement data ONLY!

.tif or .jpg/ 300 dpi/ CMYK

Each January and July 1st

Deadline of Acceptance for advertisement data :

60 days prior to date of release

Notice: All data and/ or material necessary for publishing your advertisement has to be forwarded to us immediately until the deadline of acceptance!



You don't have an ad ready to print but you do like to advertise with us? Don't worry, we create the right ad for your demand. Just ask for our low artwork rates and we will get your ad ready! questions@flydivi.com

DIVI TIMES ADVERTISEMENT PRICELIST

Note: All sizes exceed the magazine format to make your ad fit! Please make sure to have enough edgespace for cutting around your ad (about each 5 mm at the top, at the bottom and on the right or left side)!

1/1 page

Width 155 mm* Price four colors: NAFL 950,-
Height 220 mm**

1/2 page high format

Width 75 mm* Price four colors: NAFL 595,-
Height 220 mm**

1/2 page wide format

Width 155 mm* Price four colors: NAFL 595,-
Height 110 mm*

1/4 page high format

Width 75 mm* Price four colors: NAFL 395,-
Height 110 mm*

1/4 page wide format

Width 155 mm* Price four colors: NAFL 395,-
Height 54 mm*

1/8 page high format

Width 40 mm* Price four colors: NAFL 249,-
Height 110 mm*

1/8 page wide format

Width 155 mm* Price four colors: NAFL 249,-
Height 30 mm*

Big photo-story coverage of your company or business inside the magazine (Article placement)

Detailed story on your company, regular article-style. Price four colors: NAFL 1295,-
Redactional work included, photography to be delivered.

Extra placing costs

Right page ad placement	Price: four + 15 % if applicable
Cover page 2	Price: four NAFL 1095,-
Cover last page inside right side (Issue 1: page 15)	Price: four NAFL 1095,-
Cover back page	Price: four NAFL 1250,-

Accepted file-formats: .tif or .jpg all files must be PC-compatible / 300 dpi/ CMYK/ scaled as above.

* = 5 mm additional space for cutting already included in value (either above/below or on one side)

** = 2 x 5 mm = 10 mm additional space for cutting already included in value (5 mm above and 5 mm below)